maverick
ENTERPRISES, INC

Maverick Enterprises Green Statement

Maverick Enterprises is committed to seriously considering the environmental impact of all our business operations. Maverick promotes and maintains a vigorous recycling program at its facility ensuring the reduction of waste of all office products and the conservation and recycling of raw material waste during our production processes. Our universal recycling program helps divert all capsule waste, regardless of producer, away from landfills.

Maverick Enterprises Customer Recycling Program
Maverick Enterprises recycles all returned capsules regardless of producer. This allows any capsule material sent back in our trucks to be added to our recycling program. Maverick Enterprises has developed a 100% post consumer recycled cardboard box for delivering capsules that is sturdy and easily reusable. The boxes can last for a dozen uses or more, before being recycled and Maverick works to have these returned by our customers during deliveries so that they can be reused many times before having to be recycled.

Recycling Metal Poly Material
Maverick's recycling program also includes all metal scrap. We recycle large amounts of material containing non-ferrous aluminum. Polylam printed and unprinted material scrap as well as our topstock aluminum printed and unprinted on poly, sparkling wine or PVC capsules is 100% recycled on site at Maverick.

In 2014 we recycled 835,000 pounds of aluminum material.

The benefits of recycling aluminum are many. This process is energy saving (only 5% of power is spent on the recycling process if compared against the primary aluminum extraction process), creates income and job generation, saves natural emissions, sustainable and reduces solid waste disposal.

Print Shop
Maverick Enterprises installed an oxidizer which burns off the VOCs associated with the printing process. At the time of installation, this was entirely above and beyond the air quality regulations. The print shop is able to reduce its material use by substituting substandard material for color matching. This material would otherwise have to be recycled prior to any use. Maverick employs print cylinders that are durable and recyclable. By using a steel core and chrome plating the print cylinders, we can be assured of their durability. When we are done with a cylinder and its artwork for a customer we re-engrave and reuse all of our cylinders.

Not only are the elements we use green and efficient at our printing facility, but our newly built Printing Facility at Ford Road was engineered to hold solar panels which is a project Maverick will be working towards in the near future.

Inks

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Visit us online!
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Maverick Enterprises has a state of the art ink monitoring system to reduce our consumption of inks. The new system can measure out the exact amount of each color needed. It also can track the inventory of inks on hand. The system can track inks left over from a job and automatically call for them if they can be used in a future formulation.

Materials
Maverick offers two alternatives to PVC capsules. A PLA plant based alternative and PET(g), a bio-friendly, compostable material for those looking for a cleaner, sustainable product.

Slitters
All excess material is collected for recycling. The inspection process uses rechargeable strobe lights. The cardboard cores that are used to wind the material are collected and reused. Maverick Enterprises has designed a durable inventory cart that can be reused indefinitely for staging projects.

Cap Shop
The capsule shop has been designed to increase efficiency. We are able to save and inventory all excess material at the completion of jobs and reuse that material on a future job of the same color. The gel inks used for embossed and painted capsules are sourced locally in the Bay Area. Each machine station has recycling drums for each of the materials that use to ensure ease of use. The operators will always have the appropriate recycling container nearby. We use energy efficient swamp coolers for climate control.

Shipping
Maverick Enterprises maintains its own fleet of delivery vehicles. We combine deliveries to increase efficiency as well as using the right vehicle. Maverick has delivery vehicles from a van up to a tractor-trailer. The shipping department will coordinate deliveries and returns of our boxes as well as material for recycling. Shipping has become even more sustainable here at Maverick lately, using bio-degradable shrink wrap, recyclable packing envelopes, packing slips on boxes and we are currently looking into recyclable tape as per ASTM standards.

Customer Service
Maverick Enterprises has a technical support closely located to Sonoma and the Napa Valley area making facility visits and on site assistance a great asset to our customers. This well located position minimizes the travel requirements for supporting our customers. All traveling for our customers is done with high fuel efficient cars.

Ukiah Power
The City of Ukiah maintains an electric division which sources 80% of our electricity from renewable sources. The primary sources of our power are from hydroelectric and geothermal generation.